

Poster preparation guidelines for the GSGS research conference



Graduate School
of Geosciences

(You can use a recent poster prepared for another conference)

- Orientation: preferably landscape
- Place the **title** and the **author's** (or authors') name(s) clearly at the top of the poster.
- Provide your e-mail and other **contact information** in case people want to contact you.
- Know your **audience**: keep in mind that people with very different geoscience backgrounds will view your poster. Avoid or explain acronyms and jargon.
- Make sure you know which **message** you want to get across with your poster. Keep 1-3 major points in mind when preparing your poster and lead your viewer to them. Try to have them prominently at the top of your poster.
- Organize the poster so that it is clear and orderly, and its story is self-explanatory.
- Paragraph **texts** and **figure captions** should be big enough to be read on a **computer screen**. If you are unsure whether or not your poster is suited, have a look at the example posters that are already available on the **gather.town** server right now.
- **Justify the left margin**, not the right; fully justified texts are harder to read.
- Use **headers** to subdivide your text (Abstract, Methods, Data/Results, Implications, Conclusions, etc.).
- Keep in mind that **graphs, pictures and charts convey a message faster and clearer** than elaborate texts. Use text sparingly and **cut out text** wherever possible. Use short lists to sum up e.g. aims, protocols, and conclusions.
- Provide **references** to cited literature and consider adding acknowledgements to people who or organisations that supported your work.

The judges will of course pay attention to the contents of your poster, but a successful poster presentation depends on how well you get your message across to an interested audience.