



Presenting with Impact: Engaging Posters, Confident Delivery, and Effective Q&A

Whether you're presenting a full conference talk or delivering a poster pitch, how you communicate your research matters. This one day workshop provides practical techniques to help you structure your presentation, engage international audiences, and deliver with clarity and confidence. Through coaching and individual feedback, you will improve your confidence, your delivery skills and learn how to make a strong impact with your presentation.

Aims:

- Develop clear, engaging, and confident conference and poster presentations.
- Improve verbal and non-verbal communication skills to connect with audiences.
- Provide personalized coaching to refine delivery and handle Q&A sessions effectively.

Content:

- Finding the story in your talk and structuring presentations for clarity and impact.
- Adapting presentations for international audiences.
- Using rhetorical devices and body language to engage and persuade.
- Managing nervousness and projecting confidence.
- Handling Q&A sessions with ease.
- Seated and short presentations.

Methods:

- Practical coaching: Delivering a 5–8 minute talk with feedback.
- Interactive discussions on key presentation techniques.
- Individual and group exercises to improve delivery.
- Live coaching and peer feedback on short presentations.
- Practical strategies for managing nerves and engaging audiences.
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- Video analysis for self-reflection and improvement (we don't watch the videos in the course but I will encourage you to watch your video afterwards. People are most often pleasantly surprised at how well they did)

✈ Contact la@write-english.de if you have any questions about this course.